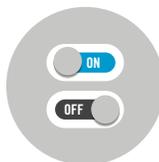




RED GIANT VOLUME PROGRAM – EMPOWERING GROWTH FOR CREATIVE FACILITIES

Territory Studio is known for its motion graphics work on science fiction and fantasy films including *The Martian*, *Guardians of the Galaxy*, and *Ex_Machina*, so it's no wonder they're on the absolute cutting edge of their craft. After being tapped to create on-screen graphics for Ridley Scott's *Prometheus* in 2010, the team established their near-future expertise as screen graphics specialists delivering on-set and to post, proving their ability to handle large scale, high caliber film projects. The team has been growing ever since, expanding its workforce of both full-time and freelance artists.

“We have grown quickly over the last few years. In addition to increasing the number of full-time artists at Territory Studio, we also increased the number of freelancers we work with. Workstations are continually used by different people for different projects. The Red Giant Volume Subscription Program accommodates this ebb and flow, eliminating the time-consuming manual install and uninstall process, allowing artists to get on with using the plugins when they arrive, not an hour later.”



RAPID DEPLOYMENT

Floating license model makes it easy to deploy software and move licenses from machine to machine, eliminating the need to manually track license information.



BUDGET CONTROL

An annual subscription with one line-item guarantees budget predictability with no surprises.



TERRITORY STUDIO
Established in 2010
Employees: 25-50
London | San Francisco
www.territorystudio.com

CHALLENGES

- No manageable way to scale the infrastructure to accommodate growing staff and additional freelancers in order to take on new business
- Varying software versions across workstations in the organization made it difficult to collaborate on bigger projects
- Fluctuating software demands and an unpredictable cycle of paid software upgrades made it difficult to forecast annual budget needs



“We have traditionally been a motion graphics studio using Adobe After Effects and Adobe Premiere; Red Giant plugins are therefore an ideal fit for our purposes,” states George Simons, creative manager at Territory Studio. “As we have expanded, the range of motion software has increased to support VFX production. However, Motion GFX is integral to our style and therefore After Effects and consequently Red Giant plugins have remained a core part of the pipeline.”

Prior to implementing the Red Giant Volume Program, Territory managed their licenses using a spreadsheet, where artists would document which machine was using which license at any given time – a process that was simple enough, when the team consisted of approximately four full-time artists, and it was just a matter of having a conversation with a colleague sitting nearby. “Today, we are closer to 50 workstations across London and San Francisco, of which around 20 are full-time,” explains Simons. “Scaling up with freelancers who rotate in and out with the many different projects we oversee, it would be a logistical nightmare to swap licenses from machine to machine for users’ specific requirements. Having a central computer where everything can be used and served from that point takes a lot of the pressure off managing resources.”

The Red Giant Volume Program gives Territory visibility in seeing who is using which license, making the process of loaning out licenses incredibly easy.

A COLLABORATIVE ENVIRONMENT FOR ULTIMATE CREATIVITY

For a company who considers themselves to be passionate about bringing the human experience to near future technologies, staying up-to-the-minute fresh on software updates is of the utmost importance. The Red Giant Volume Program offers the facility a floating license subscription that includes the latest software updates, ensuring the team, from full-timers to freelance artists, is working on the same, most up-to-date version of each Red Giant tool.

“It’s something I never even have to think about – which is exactly what we need,” Simons says of the automatic, organization-wide software updates. “To know that our artists are always creating with the latest Red Giant plug-ins is perfect. That means there’s compatibility across all the projects and the workstations they’re being rendered on. We’ll never have an issue where a version is being used by some people and not others, guaranteeing consistency across the organization.”

With the software being consistent regardless of which workstation one is using, an artist can render a project on another machine, pulling in the respective software license being used. This means any artist can work on any project in the Territory Studio pipeline.

KEEPING COSTS DOWN AS RESOURCE NEEDS SCALE UP

One of the biggest benefits to implementing the Red Giant Volume Program is the transparency in regards to budgeting. With an annual subscription, there are no hidden costs. A subscription includes the Red Giant software suites of your choice – for Territory, it’s the entire lineup – the license server software, support, and product updates.

“Over the last year, we’ve been implementing a massive amount of additional software and support required as the number of artists increased and the number of projects has grown,” comments Simons. “Having that one line item is, from an accounts point of view, far easier to predict. It’s a big benefit.”

The Red Giant Volume Program helps facilities like Territory Studio control costs and predict budgets. And with detailed usage reports, they can make better buying decisions as the company continues to grow. With their visual effects and motion graphics software needs managed by the Red Giant Volume Program, Territory Studio can continue building on its passion for storytelling through near future and science fiction technology, delivering stunning VFX and motion graphics for film, games and brands.

For more information on the Red Giant Volume program, please visit <http://www.redgiant.com/volume/>.



SOLUTIONS

- Territory can now easily manage floating licenses from a central repository for a staff that expands up to 50 workstations, enabling them to scale up as the projects come in
- Projects requiring input from multiple artists across the organization can be opened and rendered on any workstation with the most up-to-date software, enabling greater collaboration on projects
- As Territory’s work and resource needs grow, the facility can rest assured their operational costs will remain consistent and transparent

RED GIANT VOLUME PROGRAM

260.918.4505 x1

VOLUME@REDGIANT.COM

REDGIANT VOLUME PROGRAM



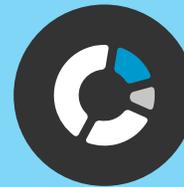
NO HEADACHES

IT Administrators can now manage and deploy software licenses easily through the use of a floating license server model.



ALWAYS UP TO DATE

No more wondering if you're using the latest software version. With the Volume Program you can always be up to date.



AFFORDABLE

Your IT administrator can track product usage so your organization only has to purchase what they really need.



PREDICTABLE

Subscription pricing means that your licensing costs are predictable, which translates to simpler budgeting.



At Red Giant, we want to make sure that everything about our relationship with you just works. The Red Pledge is our guarantee that we will always be reasonable and fair. We believe in no hassles. Just happiness.

VISIT [REDGIANT.COM/VOLUME](https://redgiant.com/volume)

260.918.4505 x1
VOLUME@REDGIANT.COM